Monthly Maintenance Fees

Mandatory: Essentials Package $20 / month

Optional: *PRO* Package $30 / month

Optional: *PLUS* Package $40 / month

Optional: *PREMIUM* Package $50 / month

— **Why Monthly Payments?**

In order to properly build your website, there are software/plugins being used to make your website as beautiful and secure as possible. These tools are not free, thus your monthly payments help cover my expenses. **Note: the monthly fees do not stack. It is not $20 plus $30.**

— **What's Included in the Maintenance Packages?**

The **Mandatory Essentials Package** covers me ensuring that all plugins, software, and management tools stay updated every month, ensuring the life of your website. Includes **daily website backups** (ensures that if anything were to happen to the site, we will be able to bring it back to life with ease.)

The **Pro Package** includes everything in the *Essentials Package* plus:
- **Up to 5 design changes per month**
- **Proactive Security:** constant malware & vulnerability detection

The **Plus Package** includes everything in the *Pro Package* plus:
- **Website Backups:** for added security, I will create backups of your website each month to ensure if anything were to happen to the site, we will be able to bring it back to life with ease.
- **Performance Checks:** daily/weekly website performance detection

The **Premium Package** includes everything in the *Plus Package* plus:
- **Up to 20 design changes per month**
- **Monthly website reports:** an in-depth breakdown of your website's overall performance (security, optimization, link failure, analytics, etc). A PDF document will be emailed to you directly each month.
- **SEO Monitor:** all-inclusive SEO metrics & analytics dashboard (you can have access to this if you would like)